



Improves  
Air Quality

# Jacobsen<sup>®</sup>

## Breathe Easy

Inspired flooring since 1962.

# Breathe Easy

## Cut Pile Carpet

### Breathe Easy — Carpet For a Healthier Home

We are super excited to bring you our latest collection of Jacobsen Carpets. The Breathe Easy collection has been specifically engineered for people who care about the air they breathe.

The Jacobsen Breathe Easy carpet collection brings together the best of non-allergenic technology and superior comfort harmoniously, allowing you to enjoy them in your home. The Perma Soft Solution-dyed Nylon used in this collection ensures not only deliciously soft and touchable carpet but also incredible durability and performance. The Breathe Easy collection offers three different pile weights, making it the perfect choice for any room in your house. At Jacobsen, it's important to us that the products we supply to the New Zealand market are the right fit for you. That's why we invest so much effort and research into selecting our carpet collection and why we continue to choose nylon as our preferred carpet material.



#### SENSITIVE CHOICE

It carries the Sensitive Choice logo and have been specifically engineered to improve indoor air quality, along with purifying technology, Jacobsen Breathe Easy carpet collection is treated with Ultra-Fresh™ antimicrobial technology which make the carpet resistant to mould, mildew and insects, along with ActiveCare® which helps the carpet to naturally absorb household odours.



Anti  
Microbial



Durable

#### DURABLE

Solution-dyed Nylon carpets are resilient carpet and known for its elastic nature which means that it will bounce back easily making it well-suited for high foot traffic. Its elasticity, strength, and durability enable it to withstand bending, crushing, and stretching without losing its original shape or texture.



Stain  
Resistant

#### STAIN RESISTANT

Solution-dyed Nylon carpets are designed to resist stains, thanks to the fibre used in their production. This process ensures that the carpet's colour is locked in at the manufacturing stage, preventing spills from penetrating the fibres and causing stains.



UV Fade  
Resistant

#### FADE RESISTANT

Nylon carpets are resistant to fading, even when exposed to harsh sunlight in the New Zealand environment. Solution-dyed Nylon has superior fade resistance due to the colour being mixed throughout the fibre making it the perfect choice for a north-facing room.



Improves  
Air Quality

#### HEALTHY

Solution-dyed Nylon carpets are easy to maintain and vacuum away most of the common sources of indoor allergens, making nylon flooring a practical option for those looking to improve their indoor air quality.



Dust Mite  
Resistant

#### INSECT AND MILDEW RESISTANT

Because nylon does not absorb moisture, it is naturally resistant to mould and mildew growth. The synthetic fibres are treated with advanced antimicrobial properties that prevent the growth of dust mites making it the healthier choice for your family.



Non  
Pilling

#### WON'T PILL OR SHED

Solution-dyed Nylon is made of Bulk Continuous Filament (BCF) of high-strength nylon fibre that have been coloured to the core of the filament meaning there are no breakages of weak points that are prone to pilling.



Made in  
Australia

#### MADE IN AUSTRALIA

Breathe Easy Carpets are made in Australia and engineered for the Australasian conditions and manufactured to the ISO 14001 Environmental management standards.

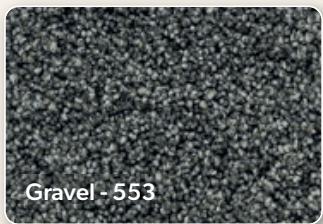
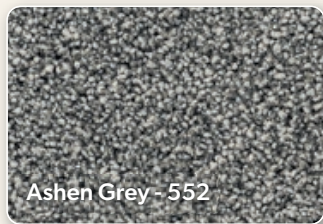
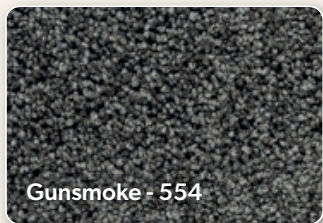
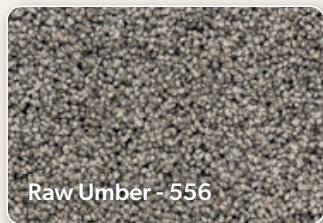
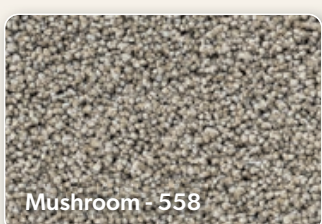
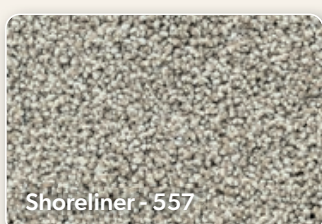
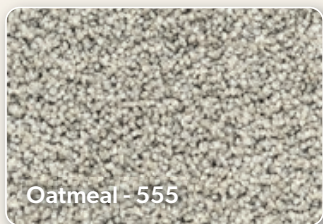
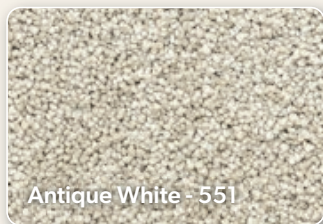


Suitable  
for Stairs

#### SUITABLE FOR STAIRS

The Breathe Easy collection has been tested and approved for high traffic areas such as stairs and will withstand the test of time.

## Regal Park — 55oz



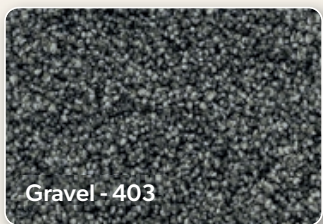
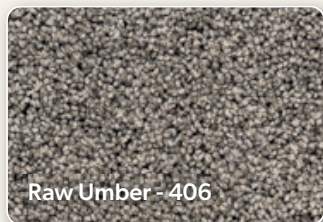
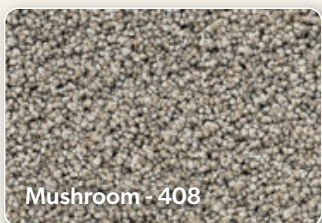
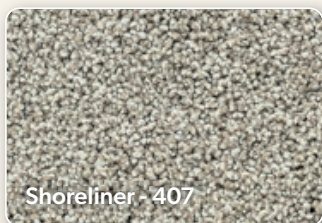
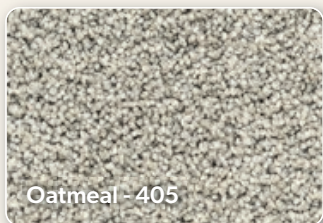
### Regal Park Specifications



<b>Pile Height:</b>	13mm
<b>Weight:</b>	55oz
<b>Gauge:</b>	1/8"
<b>ACCS Rating:</b>	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (2 Stars) ECS: Level 3



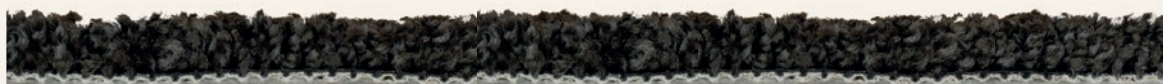
## Serenity Shores — 40oz



### Serenity Shores Specifications



<b>Pile Height:</b>	9mm
<b>Weight:</b>	40oz
<b>Gauge:</b>	1/8"
<b>ACCS Rating:</b>	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (2 Stars) ECS: Level 3





Acoustic & Thermal

## ACOUSTIC & THERMAL QUALITY

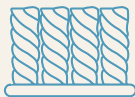
Carpets have excellent sound absorption properties and are naturally insulating making carpet the perfect material to reduce sound reverberation in a room and increases the thermal insulation.



Residential Use

## RESIDENTIAL USE

All our carpets are tested for performance across a number of different standards and tests. Breathe Easy is classified according to their durability and appearance retention as the 'Highest Residential Use: six stars'



Twist Cut Pile

## TWIST CUT PILE

Breathe Easy is a twist style of cut pile. It has a smooth surface achieved by shearing the looped fibres, and a textured look thanks to the tightly twisted fibres.

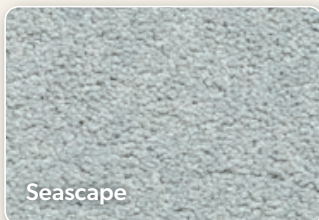
## Range Features & Benefits

- Improves indoor air quality for a healthier home
- Breathe Easy carpets are treated with Ultra-Fresh™ antimicrobial technology
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Insect + mould resistant
- Made in Australia

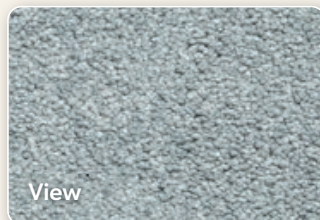
## Range Specifications

<b>Finish:</b>	Cut Pile (Tufted)
<b>Composition:</b>	100% Solution-dyed Nylon
<b>Width:</b>	3.66m
<b>Primary Backing:</b>	Woven Synthetic
<b>Secondary Backing:</b>	Easybac®

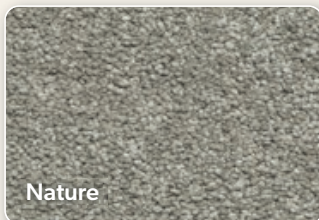
## Vista — 66oz



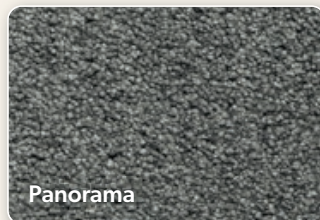
Seascape



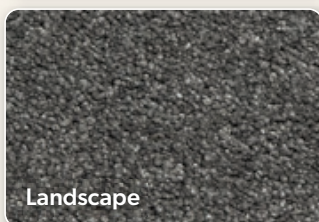
View



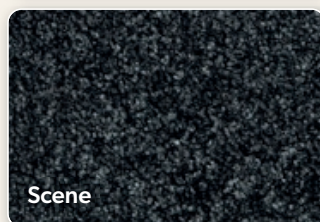
Nature



Panorama



Landscape



Scene

## Vista Specifications



<b>Pile Height:</b>	14.5mm
<b>Weight:</b>	66oz
<b>Gauge:</b>	1/10"
<b>ACCS Rating:</b>	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (3 Stars) ECS: Level 3

